Writing advertisements

Read, watch and listen to advertisements. Make notes of words and phrases they use to get people interested. For example:

- sale!

- specialbargainthe best . . .

- buy now
 act now
 lowest prices
 the greatest . . .

Make notes about the best features of the product you want to sell. For example:

fast

- fashionabletrendyhealthystylish

- delicious
- fun

- interestingadorable
- new

Keep spoken advertisements short. Get to the point quickly. Put the most important points at the start and repeat them at the end.

• Organisation

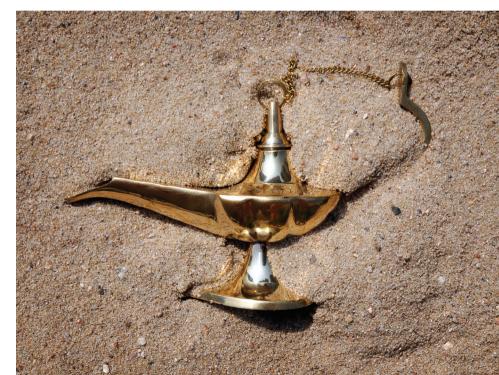


Three wishes

Imagine you and a friend rub this lamp and a genie appears! The genie grants you and your friend three wishes. You have a wish each - and one wish to share.

- I. Write what you think the third wish should be.
- 2. Write at least three reasons to convince your friend to agree with your wish.





Ideas and details



Puppy talk

What are the puppies thinking? What is the rabbit doing? What might happen next?

Write what these three characters are saying to each other.







Informative 20

Brrrrrr

Imagine you are camping in that spot. What would you be wearing? What would you do? How would you feel?

Describe what it would be like to camp here.



